

Fall *for* Fashion 2020

has gone virtual!



from the Catwalk to the Sidewalk!

Thursday, September 10, 2020.



Fall for Fashion 2020: Sponsorship Opportunities

We are excited to announce that Fall for Fashion has gone virtual. Our theme is “From the Catwalk to the Sidewalk” as the event has moved from the Victoria Inn to your home computer and dining room table. We are featuring **local** fashion designers and **local** restaurants as part of the 30 minute virtual experience for attendees.

Being a virtual event, you can pick the time that is right for you and tune in at your leisure. Promotions for the event will culminate with curbside pick-up and delivery from local restaurants, and the world premiere of the Fall for Fashion 2020 video on **September 10, 2020**.

We have significantly reduced sponsorship and ticket prices. We will be rolling out several fun and creative ways for people to participate including ways for sponsors to promote their involvement in the event.

Our goal this year is to increase participation in the event, and to bring awareness to Inclusion Winnipeg and our mission to enhance the lives of children and adults, support families, and to advance their Human Rights in the community.

For more information, please contact Scott or Olivia at 204-953-5879 or email info@inclusionwinnipeg.org



Fall for Fashion 2020: Sponsorship Opportunities

We understand that sponsors have very different financial realities this year than last and we have made adjustments to pricing.

Presenting sponsor	\$2,500	(SOLD!)
Local designer / model sponsors (4)	\$1,750	(4 of 4 SOLD)
Local meal sponsors (4)	\$1,500	(4 of 4 SOLD)
Digital sponsors (2)	\$1,500	(2 of 2 SOLD)
Corporate table	\$750	(unlimited)
Advocacy sponsors (4)	\$500	(3 of 4 SOLD)

Customized sponsorship packages available.

Ask about sponsorship deferral options.

Deadline extended: Thursday, September 3, 2020

For more information, please contact Scott or Olivia at 204-953-5879 or email info@inclusionwinnipeg.org



Fall for Fashion 2020: Sponsorship Opportunities

Presenting Sponsor: \$2,500

- › *Event naming: most prominent corporate logo /name placement on all promotional materials and signage related to the event*
- › Digital stamp and *most prominent signage during video presentation*
- › *Most prominent recognition in press releases and social media postings*
- › *Most prominent logo/name listing on Inclusion Winnipeg Website & Fall for Fashion event page*
- › *Ten tickets to the Fall for Fashion event*
- › *Access to 30 minute video*

Local Designer / Guest Model Sponsors (4): \$1,750

- › Prominent corporate logo/name placement on promotional materials and signage related to the event
- › Digital stamp and prominent signage during video presentation
- › Prominent recognition in press releases and social media postings
- › Logo included in model sidewalk strut
- › *Eight tickets to the Fall for Fashion event*
- › *Access to 30 minute video*

Local Meal Sponsors (4): \$1,500

- › Prominent corporate logo/name placement on promotional materials and signage related to the event
- › Digital stamp and prominent signage during video presentation
- › Recognition in social media postings
- › *Four tickets to the Fall for Fashion event*
- › *Access to 30 minute video*

For more information, please contact Scott or Olivia at 204-953-5879 or email info@inclusionwinnipeg.org



Fall for Fashion 2020: Sponsorship Opportunities

Digital Sponsors (2): \$1,500

- › Prominent corporate logo/name placement on promotional materials and signage related to the event
- › Prominent signage during video presentation
- › Recognition in social media postings
- › *Four* tickets to the Fall for Fashion event
- › *Access to 30 minute video*

Corporate Sponsorship: \$750

- › Corporate logo/name placement on promotional materials and signage related to the event
- › Recognition in social media postings
- › *Two* tickets to the Fall for Fashion event
- › *Access to 30 minute video*

Advocacy Sponsors (4): \$500

- › Recognition in social media postings
- › *10 donated* meals to Fall for Fashion event for volunteers, guest models, families, and self-advocates
- › *Access to 30 minute video*

For more information, please contact Scott or Olivia at 204-953-5879 or email info@inclusionwinnipeg.org

