



As of July 8, 2021

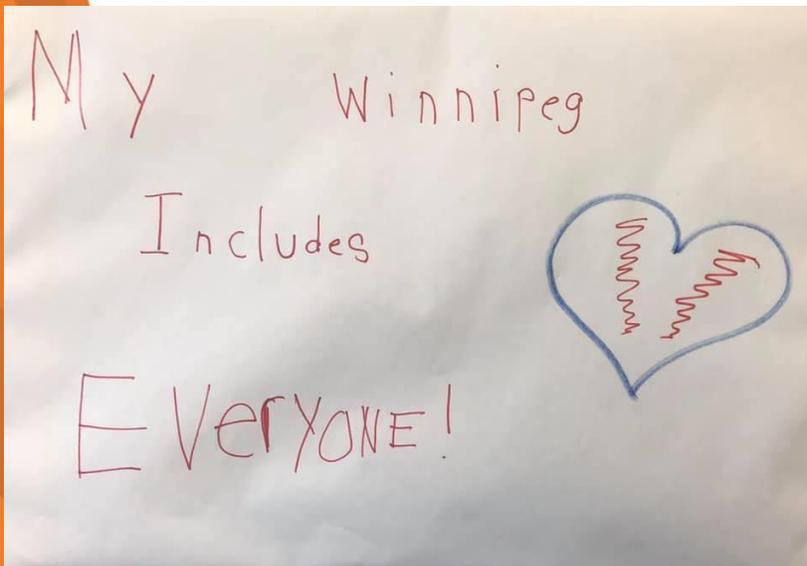
# Fall for Fashion 2021 Sponsorship Opportunities

**#MyWinnipegIncludesEveryone**

In support of Inclusion Winnipeg  
Thursday, September 9, 2021

**FALL FOR FASHION!** We are excited to announce that Fall for Fashion will be returning for a 14<sup>th</sup> year on Thursday, September the 9<sup>th</sup>! This year's theme is "My Winnipeg Includes Everyone".

**ABOUT THE EVENT:** Volunteer driven, Fall for Fashion celebrates the works of local fashion retailers worn by local models and supports family restaurants during a 30-minute virtual experience designed to meet COVID-19 health guidelines. The event showcases young adults with intellectual disabilities side-by-side with professional models wearing the latest fall trends. Promotions for the event culminate with curbside meal pick up and the world premiere of the Fall for Fashion 2021 video on **Thursday, September 9, 2021.**



Respect  
Empowerment  
Belonging



Sponsor category	Amount	Number available
Presenting sponsors	\$4,000	(sold!)
Model sponsors	\$2,500	Four (3 of 4 sold)
Delivery & wine sponsors	\$2,500	Two (2 of 2 sold!)
Local meal sponsors	\$2,000	Five (3 of 5 sold)
Digital sponsors	\$1,500	Four (4 of 4 sold!)
Corporate table	\$750	Unlimited
Advocacy	\$500	Unlimited

For more information, please contact Scott or Olivia at 204-953-5979 or email [smcfadyen@inclusionwinnipeg.org](mailto:smcfadyen@inclusionwinnipeg.org)

***Presenting Sponsors (two available)***  
***\$4,000***

- *Event naming: most prominent corporate logo /name placement on all promotional materials and signage related to the event and during the video*
- *Digital stamp and most prominent signage during video presentation*
- *Most prominent recognition in press releases and social media postings*
- *Most prominent logo/name listing on Inclusion Winnipeg Website & Fall for Fashion event page*
- *Ten tickets to the Fall for Fashion event*
- *2 presenting sponsors available*
- *Access to 30 minute video*

***Model Sponsors (four available)***  
***\$2,500***

- *Prominent corporate logo/name placement on promotional materials and signage related to the event*
- *Digital stamp and prominent signage during video presentation*
- *Prominent recognition in press releases and social media postings*
- *Logo included in model sidewalk strut*
- *Eight tickets to the Fall for Fashion event*
- *Access to 30 minute video*



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***Local Meal Sponsors (five available)***  
***\$2,000***

- Prominent corporate logo/name placement on promotional materials and signage related to the event
- Digital stamp and prominent signage during video presentation
- Recognition in social media postings
- *Six* tickets to the Fall for Fashion event
- *Access to 30 minute video*



***Digital Sponsors (four available)***  
***\$1,500***

- Prominent corporate logo/name placement on promotional materials and signage related to the event
- Prominent signage during video presentation
- Recognition in social media postings
- *Four* tickets to the Fall for Fashion event
- *Access to 30 minute video*



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***Corporate Table (unlimited)***  
***\$750***

- Corporate logo/name placement on promotional materials and signage related to the event
- Recognition in social media postings
- *Two* tickets to the Fall for Fashion event
- *Access to 30 minute video*



***Advocacy Sponsors (unlimited)***  
***\$500***

- Recognition in social media postings
- *10 donated* meals to Fall for Fashion event for volunteers, guest models, families, and self-advocates
- *Access to 30 minute video*



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# Swish.

“I want to give back to the community”

**Daphne Wilcox, model  
Fall for Fashion**



“**My Winnipeg Includes Everyone**” is an Inclusion Winnipeg communications campaign. The slogan means that Winnipeg includes children and adults with intellectual disabilities in all aspects of life, such as: my workplace includes everyone; my school includes everyone; my team includes everyone; my class includes everyone; my book club includes everyone; and, at my most anticipated event of the season — Fall for Fashion— my runway includes **EVERYONE**.

**#MyWinnipegIncludes Everyone**

**Daphne Wilcox** models for Inclusion Winnipeg because “she wants to give back to the community.” Please join Daphne for this year’s program and support Inclusion Winnipeg’s mission to enhance the lives of children and adults with intellectual disabilities, support families, and to advance Human Rights and inclusion in the community.

Our goal this year is to increase participation in the event, and to raise awareness and funds for Inclusion Winnipeg.



For People with Intellectual Disabilities

Respect  
Empowerment  
Belonging