

## Fall for Fashion Sponsorship Package

Fall for Fashion has celebrated young adults with intellectual disabilities side-by-side professional models wearing the latest fall trends.

**OUR MISSION:** To enhance the lives and status of people living with an intellectual disability, support families, and advance their human rights and inclusion in the community.

**OUR VISION** An inclusive Winnipeg where people with intellectual disabilities and families are valued equally and able to participate fully in all aspects of the community.

### **Sponsorship Commitments**

- Cash or in-kind contributions.
- Sponsorship of specific items will be recognized on the items themselves and distributed as appropriate.
- Third party fundraising activities will be recognized according to their dollar value.

### **Payment and Administration of Sponsorship**

- By cheque, credit card or bank transfer to be coordinated through Inclusion Winnipeg.
- In-kind donations must be validated with an invoice indicating the fair market value of the merchandise or service.
- In compliance with CRA guidelines, any contribution that receives sponsor benefits will not be issued a charitable tax receipt. Artwork and Logo
- Each sponsor entitled to logo recognition must provide logo files in high resolution within 2 weeks of payment reception for proper
- Placement of name and/or logo will be determined by the organizing committee or its representative

## **Fall for Fashion Sponsorship Package**

### **Presenting Sponsor - \$5,000 \* only 1 available \***

- ◆ Ten tickets to the Fall for Fashion event
- ◆ Most prominent corporate logo/name placement on all promotional materials and signage related to the event (pre- and post-event)
- ◆ Recognition in press releases and social media postings
- ◆ Live mentions and invitation to deliver a brief message during the event
- ◆ Main logo/name listing and hyperlink displayed on Inclusion Winnipeg Website, Fall for Fashion event page; and in program

### **Cocktail Hour Sponsor - \$4000 \* only 1 available \***

- ◆ Eight tickets to the Fall for Fashion event
- ◆ Exclusive corporate logo placement on beverage tickets
- ◆ Corporate logo/name recognition in press releases and social media postings
- ◆ Live mention during the event
- ◆ Corporate logo/name listing and hyperlink displayed on Inclusion Winnipeg Website, Fall for Fashion event page and in program

## **Fall for Fashion Sponsorship Package**

### **Jazz Hour Sponsor - \$3000 \* only 1 available \***

- ◆ Six tickets to the Fall for Fashion event
- ◆ Sponsor of live music
- ◆ Corporate logo/name recognition in press releases and social media postings
- ◆ Live mention during the event
- ◆ Corporate logo/name listing on website and in Program

### **Models Sponsor - \$2,500 \* only 4 available \***

- ◆ Four tickets to the Fall for Fashion event
- ◆ Sponsor honorarium and seating for guest models and families
- ◆ Corporate logo/name recognition in press releases and social media postings
- ◆ Live mentions during the event
- ◆ Corporate logo/name listing and hyperlink displayed on Inclusion Winnipeg Website, Fall for Fashion event page; and in program

### **Wine Sponsor - \$2,000 \* only 1 available \***

- ◆ Two tickets to the Fall for Fashion event
- ◆ Corporate logo/name recognition in press releases and social media postings
- ◆ Live mention during the event
- ◆ Corporate logo/name listing on Inclusion Winnipeg website, Fall for Fashion event page and in program

# Fall for Fashion Sponsorship Package

## **Advocacy Sponsor - \$2,000 \* only 5 available**

- ◆ Two tickets to the Fall for Fashion event
- ◆ Corporate logo/name placement on promotional materials and signage
- ◆ Corporate logo/name recognition in press releases and social media postings
- ◆ Live mention during the event
- ◆ Corporate logo/name listing on Inclusion Winnipeg website, Fall for Fashion event page and in program

## **Corporate Table purchase - \$1,600**

- ◆ Ten tickets to the Fall for Fashion event
- ◆ Corporate logo recognition on table
- ◆ Name recognition in program
- ◆ Name listing displayed on Fall for Fashion event page

## **Volunteer Sponsor - \$550 \* only 5 available**

- ◆ 10 dinner tickets donated to volunteers
- ◆ Corporate logo/name recognition in press releases, social media postings and event signage
- ◆ Corporate logo/name listing displayed on Fall for Fashion event page and in program